

LIVING FREEELIFE™

FreeLife *The* FREEELIFE

July - August 2010

A Bi-Monthly
Publication
of FreeLife
International, Inc.
FreeLife.com
\$1.00 U.S. Edition

VIDEOS

TESTIMONIOS

CONFERENCIAS

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ONE *Time to Shine*

See You at FreeLife's 2010 Convention • September 9-11 in Phoenix, Arizona



FreeLife: The Worldwide Leader in Healthy Weight Loss



Dear Friends,

As I write this update, I'm sitting next to Kevin and we are 35,000 feet in the air over Mexico. We're returning from what was one of the most exciting, fun, and important leadership events in our history. Top Ambassadors from the United States, Puerto Rico, Mexico, Philippines, Singapore, and Australia all converged at the Four Seasons Punta Mita in Mexico for five days of being treated like the royalty they are.

There were many fantastic highlights to this event. The opening dinner reception on the beach with the sun setting over the ocean was stunning. Swimming with the dolphins was a once-in-a-lifetime experience that will not soon be forgotten. The morning meetings, filled with insights, training, and recognition, were unparalleled. But most of all, I believe the Leaders at this event sensed a FreeLife community of family, friendship, and love that will stay with them forever and reinforces their decision to make FreeLife their home.

On the first morning of this event, I shared with the group what our future looks like as a Company. I am happy to report that our future has never looked brighter and we have never been more focused on our mission. The next five years represent an unprecedented opportunity for everyone associated with FreeLife. It's the single most significant opportunity we have ever had in 15 years and the most exciting opportunity I have ever seen in Direct Selling.

THE WORLDWIDE GOJI LEADER

In October 2003, we launched Himalayan Goji Juice and committed to becoming the worldwide leader in goji products within five years. At that time, goji was virtually unknown throughout the world, except for certain parts of Asia, and we predicted that goji would become a worldwide phenomenon and we would lead that charge. Most people laughed at us and at goji and thought we were crazy.

Well, we certainly had the last laugh as goji did become a phenomenon and we became the worldwide leader in goji, a position we hold to this day.

THE WORLDWIDE LEADER IN HEALTHY WEIGHT LOSS

On June 17, 2010, we set a new five-year goal and made another bold prediction. Within five years, FreeLife will become "The Worldwide Leader in Healthy Weight Loss." This goal is the most important goal we have ever set as a Company. Here's why:

- 1. The obesity epidemic is the most significant health challenge that the world currently faces.** According to a U.S. government-sponsored panel of nutrition and health experts, "Obesity is the single greatest threat to public health in this century." Think about that for a moment. The "single greatest threat

to public health in this century." As a health and wellness company, it has been our commitment since Day 1 to serve our Customers with breakthrough health products that can change their lives for the better. But now, as a Company, we are totally focused on addressing the single largest health problem in the world. Being overweight is associated with dramatic increases in heart disease, cancer, diabetes, stroke, arthritis, and depression. In the U.S. alone, more than 300,000 deaths each year are associated with obesity. By addressing the core issue of obesity, our impact on overall worldwide health will be stunning.

- 2. The overweight/obesity epidemic is an enormous and growing challenge.** Eight out of 10 adults in the U.S. over the age of 25 are overweight or obese. Yes, 80 percent! And those numbers are very similar in many other countries around the world. In the U.S. alone, the weight loss market is nearly \$70 billion a year! Over the past 40 years, the obesity rate has increased dramatically and is expected to continue to increase for the foreseeable future. It's our responsibility as a Company to offer people a safe, healthy, easy-to-follow solution to address this enormous challenge.

TAISLIM: SCIENCE, RESULTS, AND TASTE

The TAIslim Total Body System is based on three core components: 1. Great Science; 2. Great Results; and 3. Great Taste.

The Science

We are committed to "healthy," scientifically validated weight management. It's the only way to have great, long-term results. The weight loss market is currently filled with numerous fad diets that offer grand promises, but little in the way of results. From unproven pills, potions, patches, and herbal teas, to ultra low-calorie/unbalanced diets, cleanses, laxatives, and harsh drugs with numerous side-effects, it is no surprise that the obesity epidemic is only getting larger and larger and consumers are growing weary of hype without results.

No company we are aware of is as committed to scientifically validating the effectiveness of its weight management system as FreeLife. Our Scientific Team is unrivaled and led by our Chief Scientific Officer Dr. Haru Amagase and our Chief Product Officer Rick Handel. With additional support from Ph.D.s from leading universities, including Tufts, Illinois, California, Cornell, and Columbia, FreeLife's Science Team stands above the crowd in bringing you a System that really works!

Let me fill you in on what is happening in the FreeLife Science area to prove my points. Two studies on the TAIslim Total Body System have been accepted for presentation at the Obesity Society Annual Scientific Meeting on October 9, 2010 in San Diego. One is for appetite suppression and the other

is for metabolism stimulation. Again, to be accepted for presentation, studies are rigorously reviewed by an independent board. Only the most scientifically validated studies make it for presentation.

Additional research under way includes several studies coming up for publication later this year demonstrating how the TAIslim System safely and effectively:

1. Reduces body fat
2. Increases metabolic fat burning
3. Has a positive impact on normal blood pressure, blood sugar, and heart rate

More and more health practitioners are becoming involved with FreeLife based on our scientific rigor and results. Here is what a few of them think of the TAIslim System:

“The TAIslim Total Body System is fantastic! I’ve lost 25 pounds on it and feel better than I have in years. FreeLife’s commitment to healthy weight loss is so refreshing at a time when fad diets are all the rage. And best of all, this program works!”

- Dr. Ron Friedman earned his medical degree from the University of California – San Francisco Medical School and did his anesthesia residency at Massachusetts General Hospital, which is part of Harvard Medical School. He has been in practice for more than 30 years.

“The obesity epidemic around the world is staggering in its size. The TAIslim Total Body System is the most significant and promising program I have ever seen to help people to lose weight and feel great. Fat melts away and people feel better than they have in years!”

- Dr. Matt Silver is a board-certified family practice physician. He graduated from the Howard University College of Medicine in 1975 and completed a residency in family practice at the Howard University Hospital in 1978.

“Finally, something that can help people lose weight and get into the best shape of their lives! The TAIslim Total Body System is backed by rigorous science and, unlike many of those fad diets, this program actually works!”

- Dr. Sandra Boice earned her Ph.D. in clinical nutrition. Her doctoral research was funded by Christ Hospital in Illinois through the department of pediatric neurology where she worked with Attention Deficit Disorder children. She worked in private practice for 10 years.

Results

The key with any successful weight management program is: Are customers getting results? The results we are seeing with the TAIslim System are absolutely remarkable. Here are just a few stories we’ve recently received:

- Kenny Anthony from Virginia lost 110 pounds!
- Heidi Kisch from Ohio lost 66 pounds!
- Michael Kisch from Ohio lost 85 pounds!
- Thomas Ciccone from New York lost 125 pounds!
- Heather Marall from Oregon lost 130 pounds!
- Kim Stephens from Utah lost 30 pounds!

- Philip Newman from Ohio lost 35 pounds!
- Kimberly Mensah from North Carolina lost 28 pounds!
- Tina Tabona from New York lost 45 pounds!
- Barbara Cotto from Puerto Rico lost 20 pounds!

We’ve just posted a short five-minute call with some of these stories where you can hear directly from our Customers. To hear this call, dial 800.795.0222, Option 6.

Taste

In order for Customers to want to continue a weight management program, the products have to taste good! “Eat Chocolate, Lose Weight” even sounds delicious, doesn’t it? Not a day goes by that I don’t have someone tell me how great our SKINNYs taste! And mixed with 8 ounces of cold water, our TAIslim liquid is very refreshing!

ONE CONVENTION 2010

Mark your calendars for the most important event in our Company history, ONE Convention 2010 from September 9-11. This will serve as the official launch of our five-year goal to become “The Worldwide Leader in Healthy Weight Loss.” The expansion of our TAIslim product line, along with several new and very effective sales aids to help you build your business faster than ever before, will be a major step toward helping us reach our five-year goal and you reaching your financial goals.

I remember the feeling I had back in 2003 leading up to the launch of Himalayan Goji Juice at our October Convention. Excitement, anticipation, goose bumps, confidence, certainty, and focus are some of the feelings I remember. They are all coming back to me now, but stronger than ever before! We have a bigger goal impacting the leading health challenge facing the world, a bigger market, cutting-edge science, and products that are already proven to give amazing results, even without the new products coming in September! What more could I ask for?

The next five years represent an unprecedented opportunity for you and for FreeLife. Carpe Diem! Seize the Day! Take action starting right now, leading up to September 9, 2010. Those who take the most action leading up to this event will reap the greatest rewards.

One of my favorite Walt Disney quotes is: “The way to get started is to quit talking and begin doing.”

Begin doing today by registering for Convention and we’ll see you in Phoenix for the official launch of the most exciting and rewarding five years of our lives!

With enormous gratitude,



Ray Faltinsky
CEO & Co-Founder

These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

A 3-month human clinical study of the TAIslim Plan has shown that body weight, waist circumference, and other parameters were reduced about 6.5 percent of initial weight, equivalent to 13 pounds in a 200-pound person.

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Top Football Receiver Keeps Edge with FreeLife®

Ten-year pro Steve Smith credits competitive FreeLife products with helping him play younger than his age.

Kevin's Korner



THE MULTIPLIER EFFECT

This single concept, when fully understood, can ignite the growth of your business like boosters on a rocket. It's called "duplication." And you know you have it when you see your Organization growing through multiplication rather than simple addition.

J. Paul Getty said it best:

"I'd rather have 1 percent of the efforts of 100 people than 100 percent of my own efforts."

Success will not be achieved by a few people doing everything. It will be achieved by you and the Leaders in your Organization, inspiring the many to do something each month. Your business requires some Leaders keeping pace with your energy. In other words, they realize FreeLife is "a big-time thing not a some-time thing." For you to have duplication, you need a team of people willing to live the FreeLife mission statement with determination, focus, and passion.

To develop duplication, here are several key questions Leaders should always be asking themselves:

1. Am I consistently enrolling new Marketing Executives (MEs) and Customers for the right reasons? Don't just enroll to earn points in the Service Pool. Enroll to change the Enrollee's life by serving his or her needs before your own.
2. Am I using tools to help enroll new MEs? Tools help:
 - Bridge the gap between experience and inexperience.
 - Provide prospects with information.
 - Show prospects they don't have to be experts to talk to people. (FLSalesTools.com materials should be a new ME's second purchase immediately after the Quick Start Pack.)
3. Am I taking MEs through the *Accelerate in 48 Hours*? Help all new MEs establish their 4 Ws: WHY they want to build a FreeLife business? WHEN they are going to work their business? WHO we are going to talk to next?

WHAT obstacles may come up over the next 30 days that can derail plans?

4. Am I inoculating every new ME? Set all MEs' expectations so they give their businesses a 24-month commitment. Help them understand all successful FreeLife Leaders see challenges as opportunities and they understand that "no's" are part of the business. Remind them that they are just one contact away from enrolling their next Ambassador.
5. Am I helping MEs have success as soon as possible? How fast are new MEs enrolling others and achieving Star Director?
6. Am I arming MEs with Success Stories? Facts tell; Stories sell. Arm your MEs with your story, stories from the hotline testimonials, *Living The FreeLife*, and *Live It!* Online.
7. Do my MEs understand they are the messengers of hope? Help your MEs focus on the needs of their prospects instead of worrying about earning money. It's more important to be "interested in" your prospect rather than being "interesting to" the prospect.
8. Am I product focused? Products build belief, which leads to enthusiasm, which leads to action, which leads to results. Help your MEs by teaching them how to follow up with their new MEs and Customers within 24 hours of receiving their product.
9. Am I using the Compensation Plan to set goals? Help your MEs achieve Star Director in their enrollment month and Director II in their second full calendar month, which gets them into the Service Pool. Then use the Advancement Bonuses as goal-setting tools to lead them to Ambassador.
10. Am I making them part of the process? Teach your Marketing Executives to be self-sufficient Leaders.
11. Am I recognizing them for every little success? Recognize behavior that you want duplicated!
12. Am I plugging them in to the Company? When Marketing Executives are out of communication, they are out of inspiration. Teach them about Momentum Calls; Online Videos; FreeLife University; Sales Tools; Events; Convention.
13. Am I keeping promises? Trust is everything – it is your most important product.
14. Am I leading by example? Actions speak much louder than words.

With these questions, I now ask you today: Are you trying to do it alone or are you duplicating? See you at the ONE 2010 Convention in September.

Kevin Fournier
President & Co-Founder

ONE

2010 convention



Have You Signed Up for Convention Yet?

Tickets are selling fast for this one-of-a-kind event, so register today!

Marketing Executives from around the world will descend upon Phoenix, Arizona September 9-11 to participate in three days of non-stop inspiration, learning, and fun! At Convention 2010, the FreeLife Family will come together as one to celebrate individual achievements, build our collective bond, and share the power of FreeLife® products. Here, we will lay the foundation for an even brighter future.

Highlighting the event will be a TAlslim® product launch on the evening of Thursday, September 9. Gain a competitive edge by being the very first to hear about this exciting new product in the TAlslim System.

We will also be celebrating some incredible history: 15 years as one of the most successful companies in the Direct Selling industry. In 1995, Ray Falinsky and Kevin Fournier started FreeLife® with this mission: To serve each other by promoting good health, well-being, and the opportunity for an abundant life. And thanks to you, we've been making this mission a reality for 15 years.

This year's electrifying speakers are full of inspiration. Our top Leaders and special guests will share their winning business practices. The power ignited by their words will undoubtedly fuel us to even greater success in the years to come.

There is no better way to build your business than attending Convention. At Convention, you will discover tools and techniques to help you generate the momentum you need to build a strong foundation, drive your business forward, and advance to the next level.

This spectacular event gives you an opportunity to mix and mingle with like-minded individuals, take part in business training that's second to none, and have plenty of fun! FreeLife events create memories that last forever. Join us for this one-of-a-kind celebration and become a part of FreeLife history. [FL](#)



CONVENTION 2010 SCHEDULE OF EVENTS

Wednesday, September 8

8:00 a.m. – 8:00 p.m. Registration Desk Open

Thursday, September 9

7:00 a.m. – 5:00 p.m. Registration Desk Open

12:00 noon – 5:00 p.m. Product Store Open

1:30 p.m. – 3:30 p.m. Leadership Meeting
(By invitation only. Ambassador and above businesses who earn in the Service Pool in all three months of May, June, and July 2010. Must be a Paid Title Ambassador in the month of July 2010.)

4:00 p.m. – 5:00 p.m. Rising Stars Reception
(By invitation only Director II-Ambassador and above who earn in the Service Pool in all three months of May, June and July 2010. Must be a Paid Title Director II or above in the month of July 2010.)

6:30 p.m. General Session Doors Open

7:00 p.m. – 10:00 p.m. General Session I

10:00 p.m. – 12:00 midnight Product Store Open

Friday, September 10

8:00 a.m. General Session Doors Open

8:30 a.m. – 12:00 noon General Session II

12:00 noon – 2:00 p.m. Lunch Break/Product Store Open

2:00 p.m. – 5:00 p.m. General Session III

Free evening

Saturday, September 11

8:00 a.m. Doors Open

8:30 a.m. – 12:00 noon General Session IV

12:00 noon – 2:00 p.m. Lunch Break/Product Store Open

2:00 p.m. – 5:00 p.m. General Session V

7:30 p.m. Doors Open

8:00 p.m. – 11:00 p.m. Gala Awards Banquet

HOTEL RESERVATIONS

Special Room Rate: \$149/night until August 17, 2010

Sheraton Phoenix Downtown Hotel
340 North Third Street
Phoenix, Arizona 85004

866.837.4213 (Continental U.S.)
602.262.2500 (Direct)

Note: You must mention the group code of "FreeLife International Convention" to get the discounted rate.

GET CONNECTED

Register for Convention today in the Events section of "My FreeLife Office" on FreeLife.com.



Now's the Time to Earn Your Spot on Center Stage

Convention to Conclude with Gala Awards Banquet
at 8:00 p.m. Saturday, September 11

The **ONE Convention 2010** will celebrate individual accomplishments with the Gala Awards Banquet, which closes our annual three-day event. For those of you who are dedicated to achieving the highest standard of excellence, now is the time to build upon your efforts and earn your way to the awards ceremony stage. The qualification period for most awards runs from September 1, 2009 through July 31, 2010.

BUSINESS BUILDER

For the top active businesses with the largest number of Star Directors in their first 5 enrollment levels as of July 31, 2010. The Marketing Executive (ME) must develop at least 4 new personally enrolled Star Directors.

STAR DIRECTOR GROWTH AWARD

For Marketing Executives who experience the largest net increase in active Star Directors in their first 5 enrollment levels and develop at least 4 new personal Star Directors.

CIRCLE OF ACHIEVEMENT

For Marketing Executives who personally enroll at least 3 AC100 MEs in one calendar month and achieve Circle of Achievement for a minimum of 4 consecutive months.

PERSONAL STAR DIRECTOR GROWTH AWARD

For Marketing Executives with the largest net increase in personally enrolled active Star Directors.

CIRCLE OF EXCELLENCE

For Marketing Executives who personally enroll at least 6 AC100 Marketing Executives in 1 calendar month and achieve Circle of Excellence for a minimum of 4 consecutive months.

AMBASSADOR ADVANCEMENT AWARD

For Ambassadors who have advanced their high title between Ambassador and Ambassador V Diamond.

PERSONAL ENROLLEE ADVANCEMENT AWARD

For the Marketing Executive who has the highest number of Director I and above advancements of their personal Enrollees.

ROYAL AMBASSADOR ADVANCEMENT AWARD

For Royal Ambassadors who have advanced their high title between Royal Ambassador and Presidential Royal Ambassador.

CO-FOUNDERS' CLUB

For the top 10 Marketing Executives who have been most actively involved with significant contribution to FreeLife's growth, based on total Service Pool earnings.

MARKETING EXECUTIVE OF THE YEAR

For the Royal Ambassador who has made the greatest contribution toward the growth of FreeLife. Factors taken into account will be Service Pool earnings, title advancements, growth in Organization, and support to the entire Company. [FL](#)



Royal Ambassador I Couple Spells Out Why You Must Be in Phoenix September 9-11

Stellar Statistic: New MEs Who Go to Convention Make 68 Times More Than Those Who Don't

Sometimes, you have to read a statistic more than once to grasp its significance. Here's one for you to ponder: "In 2009, new Marketing Executives (MEs) who attended Convention earned 68 times more than those who did not."*

Yes, you read that correctly. Sixty-eight times more. If you want to be successful in your FreeLife® business, you must attend Convention in September. And, realize that the cost is an investment that will more than pay for itself by putting you in the position to earn 68 times more revenue by simply making the exciting trip to Phoenix instead of staying home. But statistics, no matter how dramatic, can't fully describe the Convention experience and its many benefits.

So, Brian and Jill Roach, a Royal Ambassador I couple from Illinois, want to explain why attending Convention is so integral to success. They want to see you succeed. In fact, they are adamant that you do.

But first, remember the Roaches didn't start out in the Royal Ambassador I ranks. Brian, a floor trader on the Chicago exchange, and Jill, a speech pathologist, stood in the shoes of new Marketing Executives a dozen

years ago when they began their fledgling FreeLife® careers. They have continuously built their business, with the help of FreeLife's annual Conventions.

Here's what the Roaches have to say:

"The best Leaders at FreeLife, or any other company for that matter, have learned and practiced their craft," Jill explains. "That is good news for anyone in FreeLife today. All that stands between you and world-class performance and earnings is learning to be a Leader and then practicing it every day until you have become a master. And attending the 2010 Convention is the absolute best way you can learn."

Brian points out that winning ideas can come from a variety of Convention sources. "Convention is where you can have a conversation with someone more successful than you are," he

observes. "Believe me, it is often just one little idea that can transform your FreeLife business and propel you to the top. What you come away with will reach far beyond the realm of your FreeLife business – a skill set that directly applies to every facet of your life. At Convention, you become equipped with this knowledge – an understanding of who you are, what you can be, and everything you can do. Convention is a

"Convention Is a Medium Where Dreams Become Attainable Goals."

– Brian Roach

*The earnings depicted are not representative of the income you will earn. FreeLife makes no guarantees or projections of income, as such representations may be misleading. Your success depends on your effort, commitment, skill, and leadership abilities, and how effectively you exercise these qualities.

medium where dreams become attainable goals.”


The couple believes that an extraordinary life is not limited to a chosen few.

“Maintain a champion’s mindset from the beginning by being present at Convention,” Jill asserts. “It is what the most successful at your craft are doing. Merely by associating with excellent people and taking time to renew yourself separates you from the pack and gives you the edge.”

Convention doesn’t benefit just the individual Marketing Executive, but it can strengthen an entire Organization when all the Team Members attend.

“Your Team will never be greater than you are, even if you are not the Team Leader,” Brian asserts. “You determine the level of how high you all can collectively fly. Each finger contributes to the strength of the hand. So, when someone asks us to assist their team to get to world-class performance and results, we gently remind them that everything begins with them. An extraordinary Organization cannot be built until each contributor commits to becoming extraordinary in their own right. Committing to Convention sets a precedent of excellence for the entire team.”

Brian insists that you are destined for greatness. He explains his logic. “We are meant to live spectacular lives. However, we need to do our part to make it all happen, one good choice after the next. Step by step. Small gains eventually yield giant results. Make no mistake; attending Convention is undoubtedly the most important step.

“So, lay claim to your greatness and take full advantage of this unique time in FreeLife history,” Brian continues. “Drive a stake into the ground and mark your permanent place in this extraordinary Company. Commit to becoming the architect of your future. It is never too late to become the person and FreeLife Leader you have always dreamed of being. Go to Convention. It will be among the best decisions of your career, your happiness, and your dreams.” 

How to Make the Most out of Convention

As Convention draws closer, FreeLife’s North American Sales Director Scott McBrien offers these tips to ensure you get the most out of this extraordinary event.

BEFORE YOU LEAVE HOME:

- Double-check that everyone on the Team is afforded the opportunity to attend Convention. If some are concerned with the cost, suggest that they pool their resources and share a room. They’ll remember the trip forever. Besides, they will barely be in the room anyway.
- Remember, the most recurring comment we receive from Marketing Executives after Convention is, “I wish I had more people from my team there.”
- Pack a journal and an empty suitcase to fill up with Convention specials and new business tools.

DURING CONVENTION:

- Attend every event you can! Don’t hang out in the halls. It might be just one thought or idea that fires up your entire business. You will miss it if you are in the hallway.
- Bring your journal to every session and take plenty of notes. Remember the old adage, “A short pencil is better than a long memory!” When you write it down, you not only have it available as a reference, you also are more likely to remember it in the first place.
- Trade business cards with other Marketing Executives. Networking is invaluable for establishing long-term social relationships and business connections. Why limit your business to geographical boundaries? FreeLife is a global Company, so be sure to take full advantage of your resources.

AFTER CONVENTION, BEFORE YOU RETURN HOME:

Schedule a time soon to assemble your entire Team for a casual get-together. Spend some time: setting goals for the next 90 days; discussing strategy for doubling the Team’s attendance for next year’s Convention; and exchanging contact information.

Other Top Leaders Tell Why Convention Is Essential



Mickey Wise
Georgia, USA
Ambassador II

“Being a FreeLife Marketing Executive and failing to attend the annual

Convention is like entering a fly-fishing tournament without any previous fly-casting instruction or experience. Sure you may have great equipment and a shiny new boat, but without expert knowledge of how to use it, you have little chance of catching anything at all. Convention gives you the tools to reach expert status quickly so you can compete to win.”



Liza Choa
Australia
Ambassador Emerald

“I went to my first Convention as a Customer, not really sure about the

opportunity, or whether I could succeed in Direct Selling. By the time Convention concluded, I simply got to work. That’s the power of Convention! For anyone who is serious about making any significant income with FreeLife, going to Convention is simply a MUST! Not only do you have to be there, you must also have your people there with you. The bottom line is that the more people you have at Convention, the faster your business will grow.”



Ray McKenzie
North Carolina, USA
Ambassador

“The atmosphere of Convention is life-changing! Being around

like-minded individuals actively transforms the ‘head knowledge’ into ‘heart knowledge.’ Lifelong relationships are developed. I would not be where I am today had I not attended previous Conventions!”



Ray and Kevin Pamper Top Leaders in Punta Mita



FreeLife International® rewarded its 50 most successful Marketing Executives with a decadent journey to paradise at the Top 50 Leadership Retreat June 16-20 in beautiful Punta Mita, Mexico.

Attendees, who qualified by earning the most cumulative Service Pool shares from September 2009 through March 2010, were given the opportunity to spend personal time with Ray and Kevin and network with FreeLife's top Leaders, while enjoying the sheer beauty of the internationally acclaimed 5-star Four Seasons Resort. They experienced such adventures as swimming with dolphins and snorkeling.

The Top 50 Leadership Retreat was a memorable event for everyone who attended! 📷

GET CONNECTED

For photos of the Top 50 Retreat, and other FreeLife-sponsored events, go to FreeLifePhotos.com.



Calendar

Featured July-August Events

- July 17

[Rick Handel Tour, Puerto Rico](#)

[Freedom Tour, Youngstown, Ohio](#)

Royal Trainers: Marty Muns and Jill Roach

- July 20

[Business Opportunity Open House, Phoenix, Arizona](#)

- July 24

[Freedom Tour, Idaho Falls, Idaho](#)

Royal Trainers: Garth and Amy Romrell

- August 7

[Freedom Tour, Spokane, Washington](#)

Royal Trainers: Amy Romrell and Weldon Shirey

- August 14

[Freedom Tour, Goldsboro, North Carolina](#)

Royal Trainers: Brian Roach and Evelyn Monroig

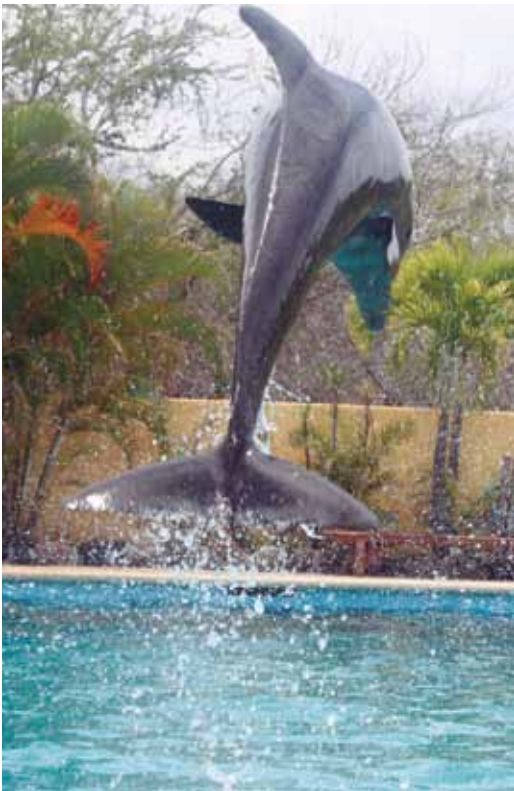
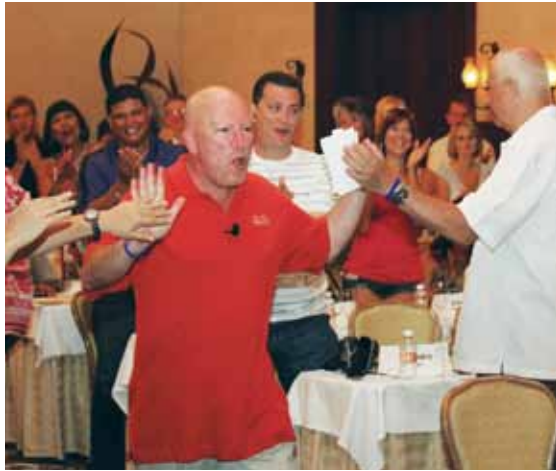
- August 21

[Freedom Tour, Caguas, Puerto Rico](#)

Royal Trainers: Marty Muns and Weldon Shirey

- August 26

[Business Opportunity Open House, Phoenix, Arizona](#)



Weight Loss: **Healthy or Unhealthy?**



IN THIS MONTH'S FREELIFE SCIENCE UPDATE, CHIEF PRODUCT OFFICER RICK HANDEL DETAILS THE DIFFERENCES IN DIET PLANS.

If losing weight was easy, nobody would be overweight. But losing weight is hard work, and that's why so many people are attracted to anything that sounds like a quick solution to their problem.

Look on the Internet or on the shelves of your local pharmacy, and you'll find a dizzying array of pills, potions, patches, and herbal teas – all promising to make you as slim as models or celebrities. From so many offerings, how do you choose? A good first step is to ask yourself this question: *Is this product or program healthy or unhealthy?*

If you choose an unhealthy way, you'll probably gain the weight back after you quit the plan.

Here are some of the unhealthy weight loss methods that you should avoid:

Ultra low-calorie diets. If your body doesn't get enough calories, it can't function properly. Your body will cannibalize itself by eating its own muscle, vital organ tissue, and even bone. Long-lasting consequences can include various illnesses, immune suppression, weak bones, brain and nerve damage, and even death.

Unbalanced or "fad" diets. These diets are unhealthy because they eliminate entire food groups, which deprives your body of key nutrients it needs to function.

Unproven dietary supplements. Unfortunately, the dietary supplement industry is not required to conduct clinical studies to support weight loss claims. The vast majority of weight loss supplements have not been clinically proven. They may contain ingredients that are of dubious value, even contaminants.

Drugs. Diet drugs can contain harsh amphetamine-like stimulants designed to trick your metabolism into running in overdrive. When you stop taking the drugs, you can suffer from withdrawal symptoms and you'll quickly regain the weight.

Laxatives. Some people believe that laxatives can prevent absorption of foods that you eat. That's not true. All the calories of the ingested food have already made it to the bloodstream by the time the laxative takes effect. The only weight loss from laxatives is water weight. The downside is that laxatives can be habit forming, and they can cause a wide range of physical problems.

The Key to Healthy Weight Loss

Science knows that the key to healthy weight loss is to eat a well-rounded diet with foods from all food groups, and to take in fewer calories every day than you burn. If you're like most people, you've tried

to follow this advice, but you just couldn't stick to it. But now, there's the TAIslim Total Body System. This program features easy-to-follow meal planning and healthy lifestyle recommendations, but the real advantage of the TAIslim System is its innovative, scientifically formulated and clinically validated nutritional products, which work with your body to make it easier than ever to cut calories and burn unwanted fat.

TAIslim® liquid utilizes FreeLife's groundbreaking clinical science and triple patent pending formulation and technology to help you reach and maintain a healthy weight in four important ways:

1. Fights dangerous abdominal fat
2. Safely enhances metabolic fat burning
3. Controls appetite
4. Cleanses and replenishes your system

TAIslim® SKINNYs™ are delicious sugar-free chocolate nuggets that actually help you to lose weight. Backed by more than 100 studies validating the effectiveness of its key ingredients, a SKINNY, when taken with at least 8 ounces of water, gently expands in your stomach, filling you up and keeping you feeling satisfied for hours. A SKINNY acts as a "fat magnet," effectively binding and removing unwanted fat and cholesterol from your gastrointestinal tract. SKINNYs are also great for improving regularity and are the perfect alternative to between-meal and late-night snacks.

FreeLife's clinical studies on the TAIslim System have shown significantly greater weight loss than with diet and exercise alone. And unlike unhealthy weight loss methods, you'll lose fat, not lean muscle, with TAIslim. And, studies have shown that those who lose fat, especially around the midsection, can minimize their risk of heart disease, stroke, diabetes, and certain types of cancer. Plus, you'll look and feel great!

So here's to your health, and to finding and maintaining a healthy weight with the TAIslim Total Body System! **FL**



These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

Take the TAIslim Total Body System to the Bank



Marty Muns
Royal Ambassador
North Carolina

ROYAL AMBASSADOR TELLS HOW TO TURN WEIGHT LOSS INTO BUSINESS GAIN

With the considerable resources FreeLife® has invested in developing the TAIslim Total Body System, it is understandable why we've focused on explaining the System's products, efficacy, underlying science, food plan, and how they are helping to solve the global obesity epidemic.

But how do you put the revolutionary weight loss products and System to work for your business? We figured the best way to answer that question was to ask someone who knows TAIslim®, both as a consumer and business builder. Marty Muns, a Royal Ambassador from North Carolina, fits those criteria and agreed to take some time during a day full of presentations to share his approach.

Marty starts by phoning a potential Marketing Executive (ME). "I explain the obesity epidemic," he shares. "Then I will say that I have something that I am extremely excited about. Without hesitation, I pose a question, 'If you had something backed by science that could eradicate the obesity problem, how big would that be?'"

Most will freely respond, "That would be huge," or something similar, Marty reports. Once the prospect has responded, Marty sets up a time to meet, by saying, "This is something you really have to see as it is 90 percent visual. You are not going to believe it."

Once they are face to face, the Royal Ambassador begins a quick story to frame the big picture. "I have lost 54 pounds and nearly 8 inches from my waist," Marty shares. "Moreover, I made more than a quarter-million dollars my first year in this business. Let me show you the potential."

This is the time to show the numbers. Marty gets out a piece of paper and quickly illustrates how the System works. Spend more time listening than talking, Marty advises, and get a feel for where the prospect wants – and needs – to be.

Once the potential ME is excited, you can give a simple rundown about the TAIslim Total Body System. "I tell them that it's a three-phase plan," Marty explains. "The first phase is TAIslim liquid, which you drink as directed and start to lose weight.

"The second phase is the SKINNYs. I explain that at 9:00 p.m., I used to turn into the Cookie Monster. But now I chew delicious chocolate SKINNYs instead, and a short while later, I can't even imagine eating a bite of anything."

The third phase? "Follow the plan, lose weight, and share the opportunity with others," Marty details. "I ask them if they can handle that."

Marty emphasizes the importance of talking about the entire TAIslim System. "Science shows the System

is drastically more effective than using just one of its components," Marty points out.

The charismatic Leader had only 10 minutes left before he was to give his third presentation of the day. Keep in mind it was still only 9:15 a.m. He summed up his thoughts. "Health is paramount to life, but we are kidding ourselves if we think that others don't need another stream of income in this economy," asserts Marty. "Tell them that the business is not easy. But if they put in the effort, the success is very real and the income is more than significant.

"As Jim Rome says, 'it doesn't get easier, you just get better.' Learn from your mistakes and find the magic buttons. Remember, repetition is good for the soul and it's also good business." ■

The Synergy of the TAIslim Total Body System

Many people ask what SYNERGY means when describing the TAIslim Total Body System. It is defined by the analytical, scientific, and clinical evidence showing that using the System as a whole greatly impacts overall efficacy and results. Here's how the parts of the System come together:

The Products

How TAIslim® liquid and TAIslim® SKINNYs™ work independently and together to help burn calories (100% is the number of calories the average person burns 4 hours after eating a meal):

- With TAIslim SKINNYs, 362%.
- With TAIslim liquid, 438%.
- With both TAIslim SKINNYs and liquid, 838%.

The Plans

- The TAIslim Ultimate Weight Loss Plan provides an 8-step, easy-to-follow guide to TAIslim success.
- The TAIslim Food Plan features a wide variety of nutritious and satisfying foods, making it easier than ever to control your caloric intake. For more details on the TAIslim Total Body System, please visit TAIslim.com.

Dynamic Duo Spells Double Trouble for Unwanted Weight

TAISLIM® LEADS OHIO COUPLE TO HEALTHY LIVES, NEW BUSI-

Star Directors Michael and Heidi Kisch have lived a story of shared personal triumph that will inspire those who struggle to lose significant weight but doubt their abilities to reach their goals.

The Ohio couple was introduced to FreeLife® more than four years ago. However, with a food and beverage business background, they decided to open a restaurant. The business was lucrative, but Michael and Heidi soon discovered they each had to spend 70 or 80 hours a week to keep their establishment running smoothly.

were working ourselves into the ground.”

While the hard-working restaurateurs were making it financially, their lifestyle offered little opportunity to enjoy the world outside their eatery. Diminishing health became a serious concern while their FreeLife business had long since been put on the back burner.

The Kischs knew they had to make a change.

With a flourishing restaurant as their only positive and a shared recognition that they were losing the physical ability to keep up with the demands, the two decided that they must put the restaurant up for sale. Fortunately, they found a buyer for their business about a year ago. Although now they were free of their demanding work schedule, they were in poor health with little idea of how to improve their lot.

An unexpected call from their former FreeLife Enroller in November 2009 couldn't have come at a better time. She told them of TAIslim®, a weight loss product that FreeLife had introduced earlier that year.

Heidi was skeptical because she had tried several diets and weight loss programs to no avail. However, Michael and Heidi respected their former Enroller and figured, “We have nothing to lose.”

They first ordered TAIslim as Customers and both were feeling better after only one week. With a long history of weight loss disappointments, “we were reluctant to step on the scales at first,” Michael admits. “However, after about two weeks, we thought we could actually see a difference, so we threw caution to the wind and decided to climb back upon our lifelong nemesis, the bathroom scale.”

The Kischs were elated with the results. Somewhere between weeks 2 and 3, Michael was down 20 pounds and Heidi 16. “We can do this,” thought Heidi, realizing they hadn't changed their lifestyle much, except for using TAIslim as recommended. While they weren't working as much, their health issues and general lack of energy had them sitting around indoors most of their waking hours.

Weight loss has taken center stage in their relationship with the two helping each other stay motivated. After six months of using TAIslim, Michael has lost 85 pounds and Heidi an equally astounding 66. “I was bigger to begin with, so Heidi's incredible results are equally impressive,” Michael points out.

Building a FreeLife business was as much a moral



LOST 66 POUNDS

A rigorous work schedule meant little personal time and both began to gain weight during the endless work hours. “Our breaks typically consisted of sitting down for a few moments together and eating restaurant food,” Heidi recalls. “Before we knew it, we were packing on pounds and didn't have the time to address our health issues. We



LOST 85 POUNDS


A clinical study showed that participants who followed the TAIslim Plan for 3 months lost an average of 13 pounds. Read the abstract of this study on FreeLife.com.

decision as a financial one, reveals Heidi. "Our lives have improved so much that Michael and I realized we had to share this product with others," Heidi explains. "Not only do we have great passion for FreeLife and its products, we have a responsibility to others who are currently facing what we did just months ago. There is a weight loss solution and it is called the TAIslim Total Body System. Factor in the SKINNYs and anybody who wants to lose weight can and will!"

Michael adds, "I am grateful for what FreeLife has delivered. My parents both died at young ages and with a 22-year-old son, there are far too many milestones yet to experience for us to check out early. With TAIslim, we know we will be around to live long, full lives."

Now that they are out of the restaurant business and again living active lifestyles, the Kischs have rededicated themselves to the FreeLife Family and just reached the first milestone title, Star Director.

"Beyond weight loss, our next goal is reaching Ambassador and helping everybody we can along the way," Heidi comments.

When it comes to projecting future successes for Michael and Heidi, we expect really big things from these increasingly smaller people. 

Then and Now – Michael & Heidi's 'Pre vs. With' TAIslim Lifestyle Comparison

Then (pre-TAIslim)

- 70-80 hour work weeks
- Free time spent at home sitting or sleeping
- Depression
- Exhaustion
- Chronic aches and pains
- Grim prognosis for future

Now (with TAIslim and a FreeLife business)

- Choose their work schedule
- Free time spent walking, hiking, and sailing
- Sunny dispositions
- Energetic
- Encouraged
- Free of discomforts
- Gratification from helping others

These TAIslim Success Stories are from FreeLife Marketing Executives who have the opportunity to earn compensation from the sale of FreeLife products.



Send In Your TAIslim Challenge Entries

\$25,000 TAIslim Summer Slim Down Challenge Contestants:

Remember to submit your "After" photo and essay to TAIslim@FreeLife.com by the **July 31, 2010** deadline.



1st prize
\$10,000 U.S.

2nd prize
\$5,000 U.S.

3rd prize
\$3,000 U.S.

4th-10th prize
\$1,000 U.S.

PLEASE VISIT 

TAIslim.com for details.



Are You Getting Paid Daily?

MARKETING EXECUTIVES BOAST THE BENEFITS OF FREELIFE'S DAILY PAY PROGRAM

Sometimes we become so accustomed to our usual business routines that we may overlook key opportunities to help ourselves and others by making a few minor tweaks. By now, most have heard of FreeLife's Daily Pay, which rewards Marketing Executives (MEs) by paying them immediately for introducing new Enrollees to the benefits and savings of Quick Start Packs.

So, if you are not receiving Daily Pay deposits in your account regularly, hearing from Marketing Executives just like you should have you asking one simple question, "Why not?"



Ramon Rivera & Gladys Lugo
Puerto Rico – Director V

"The key to success with FreeLife is to have perseverance as you work toward your clearly defined goals. If you take advantage of FreeLife's built-in opportunities, the pathway

to lasting financial freedom can be smooth. An initiative like Daily Pay is ideal for new Enrollees all the way through seasoned veterans. For those just starting out, it provides an instant revenue stream while working to build a solid foundation. Daily Pay, like all other FreeLife initiatives, rewards Marketing Executives for doing things the right way. Introducing new Enrollees to Quick Start Packs is not only the right thing to do from a sales standpoint, but it is also the best way for new MEs to experience popular FreeLife products at an additional discount. Daily Pay is a perfect example of why the FreeLife opportunity is so well-constructed. If you follow the model, you are helping yourself by helping others. It is the proverbial 'win-win.'"



Lance & Wendy Mortensen
Idaho – Ambassador

"We really love the concept of Daily Pay. It provides both tremendous incentives and immediate rewards for MEs

who are focused on the essential daily activities required in building a successful FreeLife business,

namely: approaching, presenting, and enrolling. The only twist is introducing new Enrollees to Quick Start Packs, but they ultimately make more sense for the Enrollees by offering them a wider array of products from the get-go at a considerable discount. In doing so, the ME who enrolled the person is rewarded for taking care of the new Enrollee. It's an ingenious system and helps everyone involved. And, the quick monetary returns quickly bury the fear of failure many encounter when they begin their business. Positive cash flow will get just about anyone in the proper mindset."



Rosa Rios & Wanda Santiago
Puerto Rico – Royal Ambassador

"It's funny that once you have your business established, you see newer initiatives introduced at FreeLife that you cannot help but think, 'Wow, if we had that one when we

were just starting out!' While Daily Pay is the type of initiative that helps new Enrollees, it is also a shot in the arm for the entire Organization. It brings in money, which bolsters momentum, increases retention through establishing Company credibility early on, and provides a foundation that introduces our newest members to a spectrum of top products right off the bat. It almost seems cliché to say, 'Great job, FreeLife,' as we have so many opportunities to sing the Company's praises, but, if the shoe fits..."



Karen Korthase
Washington – Director III

"Daily Pay is here at a great time, especially in this season of economic difficulty when we're all trying to be wise with our spending

and searching for new ways to discover new sources of revenue. FreeLife is so clever about its initiatives. No matter what direction in FreeLife you choose, all actions seem to complement one another. With Daily Pay, you are helping your new Enrollees save money, earn Healthy Shopping Dollars to put toward free product, and still helping your own bottom line. What an amazing business opportunity!"

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Tenille Hess
Idaho – Ambassador


“Daily Pay is a fantastic initiative because it successfully delivers money into the pockets of new Marketing Executives right away.

Many of our new members are looking for some immediate financial relief, and Daily Pay is especially beneficial because it gives them the opportunity to earn substantial fiscal relief long before the normal pay period each month.”



Ryan & Candace Webster
Idaho – Ambassador

“Daily Pay has been key in helping to enroll new people, but that should come as no surprise. When new or potential Enrollees learn

that they can receive a pay check prior to their credit card statements coming out, the financial benefit of this Company is immediately proven to them. Quick Start Packs are put together so thoughtfully that offering them to new members gets them off to a great start with their product orders and saves them money right off the bat.” 

HOW DAILY PAY WORKS:

When you enroll a new Marketing Executive as an AC100 with a Quick Start Pack (QSP) purchase, FreeLife will send you the \$75 Level 1 Quick Start Bonus within three business days of the purchase of the QSP. Since FreeLife is processing the Quick Start Bonus daily, you can literally receive a deposit to your bank account every business day. (Levels 2, 3, 4, and 5 of the Quick Start Bonus will be processed in the monthly commission payout.)

IN ORDER TO EARN DAILY PAY, SIMPLY:

1. Be an active AC100.
2. Have 100 Personal Points (Customer Points do not count) on the same day or before you enroll the first Marketing Executive with a Quick Start Pack in the current month.
3. Be signed up for Direct Deposit. To enroll online for Direct Deposit, please visit the “My Account” section of “My FreeLife Office” on FreeLife.com.

For more information, contact our Customer Care team at cs@FreeLife.com or 877.954.6244

New FreeLife Membership Kit and Product Catalog Now Available



Membership Kit

- A go-to source for everything FreeLife
- Detailed information to help you build your business
- Included with each new membership



Product Catalog

- A convenient way to share the power of FreeLife products
- Essential product information at your fingertips
- Included in each Membership Kit

PLEASE VISIT 

FLSalesTools.com to order Product Catalogs and Membership Kits.

FREELIFE® CONGRATULATES THE SERVICE POOL TOP 25 EARNERS



Leaders in the United States, Canada, and Puerto Rico are continuing to earn more than ever before with the Service Pool! We want to recognize the individuals who are best serving others by sharing the good news of FreeLife® with thousands. Congratulations on your success and keep up the good work.

THE SERVICE POOL TOTALS ARE FOR: APRIL – MAY 2010

Evelyn Monroig & Carlos Smith
Royal Ambassador III
PUERTO RICO
\$23,029.40

Ricardo Gomez
Ambassador V Emerald
PUERTO RICO
\$15,249.26

Angel Cardona & Xiomara Castellanos
Royal Ambassador
PUERTO RICO
\$12,732.33

Marty Muns
Royal Ambassador
North Carolina, USA
\$11,943.51

Alejandro & Brenda Ortiz Maymo
Royal Ambassador
PUERTO RICO
\$11,436.82

Al & Ann Lokey
Ambassador V Emerald
North Carolina, USA
\$9,742.45

Brian & Jill Roach
Royal Ambassador I
Illinois, USA
\$8,245.49

Garth & Amy Romrell
Royal Ambassador I
Idaho, USA
\$7,569.82

Albin Rodriguez
Ambassador
PUERTO RICO
\$5,635.27

Rob & Janey Quilling
Ambassador III Emerald
Idaho, USA
\$4,293.41

Keith & Pam McEachern
Royal Ambassador V
Connecticut, USA
\$4,226.42

John Michel Garzon Gonzalez
Ambassador Ruby
PUERTO RICO
\$3,736.44

Zulma Rodriguez
Royal Ambassador
PUERTO RICO
\$3,611.16

Jocelyn Diaz
Ambassador II Emerald
PUERTO RICO
\$3,524.41

Lorie Messick
Ambassador Ruby
Idaho, USA
\$3,218.59

Rosa Rios & Wanda Santiago
Royal Ambassador
PUERTO RICO
\$2,664.75

Juan Melendez
Ambassador
PUERTO RICO
\$2,398.52

Efrain Sarmiento Villar
Ambassador Emerald
PUERTO RICO
\$2,355.17

Doug & Debbie Glaze
Royal Ambassador
Tennessee, USA
\$2,326.59

Julian Marshall
Ambassador
North Carolina, USA
\$2,095.85

Gerardo Gonzalez Hernandez
Director IV
PUERTO RICO
\$2,084.89

Dan & Angela Richards
Director IV
Idaho, USA
\$2,076.31

Tommy Dunn
Ambassador Ruby
North Carolina, USA
\$1,730.80

Barbara Cotto
Director IV
PUERTO RICO
\$1,642.83

Ana Susana Quero Sanchez
Ambassador
PUERTO RICO
\$1,457.57



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Meet the Leaders

THE SERVICE POOL REWARDS THOSE LEADERS WHO ARE BEST LIVING OUR MISSION OF SERVICE TO OTHERS. BELOW ARE SOME OF THE TOP EARNERS IN EACH SERVICE POOL DURING APRIL AND MAY 2010.



\$12,731.81

ANGEL CARDONA & XIOMARA CASTELLANOS ROYAL AMBASSADOR – PUERTO RICO

Angel Cardona and Xiomara Castellanos believe the Service Pool is a great indication that FreeLife's abundance mentality always puts its Leaders first. "It is an amazing system where we earn more money to execute fundamentals in the short term, which ultimately leads to long-term growth."

Angel believes that goals are important motivators, but it is also important to enjoy the journey. "When we began with FreeLife, I wanted to find a company that would allow me equal opportunity to reach both U.S. and Hispanic markets, expand my business internationally, and benefit from better products with a well-conceived business opportunity. FreeLife was undoubtedly what we were looking for."

The Royal Ambassador couple from Puerto Rico tells new Marketing Executives to put 90 percent of their focus on improving themselves. "You can spend all of your time learning the facts about the products and the Compensation Plan, and that knowledge is important," Angel explains. "However, that is really the second step. The first step is allowing your belief to flourish, developing your human relation skills, and growing comfortable with presentations, and approaching others."

The TAlslim Total Body System has fueled Angel and Xiomara's excitement about the future. "TAlslim doesn't mean 'millions' for FreeLife International. Rather, it will mean 'millions' personally for many Marketing Executives."



\$3,218.59

LORIE MESSICK AMBASSADOR RUBY – IDAHO

The Service Pool not only provides a bonus, but it helps keeps your business on track, contends Lorie Messick. "The cool thing about it is that if you focus on nothing else but the Service Pool, the rest of your business falls into place," Lorie asserts.

The Ambassador Ruby from Idaho began with FreeLife® strictly as a product user. After she received a check for \$700, she quickly reconsidered the business opportunity. "I was shocked to see that I had earned significant income just by telling a few people about what I was doing," she recalls. "I realized the potential of the business opportunity and decided I had to make a concrete plan of action. I decided that I wanted to master the Fundamentals of Success within the first three months. I worked the business day and night until I had a deep understanding of what I needed to do. My next goal is to become a Royal Ambassador by next year. I really want to walk across the stage at Convention."

Lorie cites service as the most important key to long-lived success with FreeLife. "Never lose sight of the mission statement or become too complicated in your approach," she reminds us. "This secret to success in this business is serving others."

TAlslim is a "game-changer," according to Lori. "It is a product that will not merely change FreeLife, but the entire world," she predicts. "From what I can tell, TAlslim and the TAlslim Total Body System are the only way to augment your diet and exercise program that works effectively and in a healthy way."



\$674.69

DAN & ANGELA RICHARDS DIRECTOR IV – IDAHO

Dan and Angela Richards have adopted the Service Pool as their primary business model. "It keeps our focus on creating new Star Directors and strengthening our core," he explains. "By helping others, we can be confident that our business is headed in the right direction. Experience tells us that if you focus on the Service Pool and duplication, you will find incredible success."

Both Dan and Angela admit that their goals have changed since they began with FreeLife. "I was very skeptical coming out of the gate," admits Dan. "So much so, I promised my Enroller I would send back the TAlslim if it didn't work. Much to my surprise, I lost 16 pounds in the first two to three weeks.* Once I saw that the products worked so effectively, it seemed foolish not to pursue the business opportunity."

The Director IV couple from Idaho has some advice for those who are beginning a FreeLife business. Dan offers, "FreeLife can give you financial relief in a hurry. Keep in mind, it is a real business that takes real effort. Set a goal regarding the amount of presentations you will give daily, or weekly. Set appointments, keep them, and be persistent. Beyond that, have faith in the product line. The TAlslim Total Body System is going to revolutionize the entire weight loss market. If you are starting a FreeLife business, you could not have chosen a better time."

*A clinical study showed that participants who followed the TAlslim Plan for 3 weeks lost an average of 4 pounds.

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New FreeLife **Ambassadors**



Ryan & Candace Webster

*Ambassador
Idaho*

Upline support has been the most important factor in Ryan & Candace Webster's FreeLife success. "They have helped immensely to assist enrolling and training our Organization," Ryan explains. "Another big key is keeping to the plan and striving to reach our goals. Our plan is not everyone else's plan; it's ours and knowing that helps with the stress of building our business. In other words, we don't worry where we're not because we know where we're at."

Ryan's wife and business partner, Candace, has some advice and perspective for beginning Marketing Executives (MEs). "When introducing the FreeLife opportunity, it is important to think beyond the terms of 'yes' and 'no.' Often, when someone says 'no,' they are simply not ready yet," she explains. "Do not feel defeated; just stay in touch because the right frame of mind for them may very well be just around the corner. Some of our most productive Marketing Executives originally said 'no.' I think that all of us are glad we were not deterred."

The Ambassador couple from Idaho agrees that while it is important to have long-term goals, maintaining focus on each step along the path is the driving force. "Our next goal is Ambassador II," reveals Ryan. "With the TAIslim Total Body System as one of our featured products, we expect the wait will not be too long. The entire system is phenomenal and pretty much sells itself because it is comprised of quality products that work. We have seen it change lives for the better and it is exciting to see how it can help others get healthy. At the end of the day, whether you help people lose a few pounds or earn some significant income, or both, the great part about FreeLife is 'having great seats' to watch others' lives improve."



Charles & Darlene Harris

*Ambassador
North Carolina*

Charles & Darlene Harris have used their FreeLife success to continue to pay for their two sons' college educations after financial adversity hit. "When I was unemployed in April of 2010, we didn't know if we were going to be able to afford college," shares Charles. "That certainly changed with FreeLife. Moving forward, we are looking to begin a retirement account as we continue to grow our business."

The couple has enjoyed benefits far beyond the realm of personal finance. "Initially, I told Darlene that if she has success with TAIslim, her results would serve as a walking billboard for the products' merits," Charles elaborates. "She has lost more than 50 pounds and 10 dress sizes since September 2009. Her story alone has increased our business by at least 50 percent per month since she began noticeably shedding weight."

The Ambassador couple from North Carolina were with other Direct Selling companies, but quickly found out FreeLife is different. "FreeLife is so passionate, not only about its products, but also about its Marketing Executives in the field. Unlike most companies, FreeLife actually cares about the success of each individual."

That fact, plus being able to help other people, keeps the Harrises motivated. "The opportunity to help others while improving our own lives is so amazing!" Charles exclaims. "Just seeing people enjoy such tremendous, life-changing results is inspiring. Since we began this journey, we have met people who have become partners, Customers, and even close friends. In the end, it is that type of experience that creates great companies, no matter what products and services they provide." **FL**

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NEW SUMMER HOURS FOR CUSTOMER CARE

Effective July 1, 2010, FreeLife's Customer Care Team will begin new summer hours. Customer Care will be available to assist you with questions and product orders from 10:00 a.m. – 10:00 p.m. ET (U.S.) Monday through Friday in July and August. On the last business day of the month, Customer Care will remain open until 12:00 midnight ET (U.S.) to help with last-minute orders.

Remember, product orders can be placed on FreeLife.com 24 hours a day, 7 days a week.

Ambassadors

Ambassador Marketing Executives earn a 20% Product Rebate, a Fast Start Bonus of 10-20% on purchases placed by new personally enrolled MEs, and 46% commission paid through 10 levels in their Organization.

Ambassadors who meet certain qualifications as they advance to next highest level of Ambassador are also eligible to earn a special pin at each level: Ruby,  Emerald,  and Diamond. 



Ambassador V

In addition to the Ambassador privileges, the Ambassador V will also receive: 40% Matching Bonus, 2% in Ambassador Generational Bonuses on the total points of four generations of Ambassadors deep, in addition to their own personal infinity points.



Al & Ann Lokey*
North Carolina, USA

“The single most important principle of leadership is to Walk the Walk.”

– CEO & Co-Founder Ray Faltinsky



Ambassador I

In addition to the Ambassador privileges, the Ambassador I will also receive: 34% Matching Bonus, 2% in Ambassador Generational Bonuses on the total points of their first generation of Ambassadors deep, in addition to their own personal infinity points.



Kelly Jones
North Carolina, USA



Efrain Sarmiento Villar*
PUERTO RICO



Ambassador

Ambassadors will also receive: 32% Matching Bonus, 2% Ambassador Generational Bonuses; eligible to earn a \$2,000 Advancement Bonus.



Ryan & Candace Webster
Idaho, USA

Charles Harris*, North Carolina, USA
Angela Hill*, Idaho, USA
Phil McLamb*, North Carolina, USA

*These hard-working Marketing Executives have advanced more than one title and are shown for the highest title achieved. Photos were not available for all advancements at press time. FreeLife makes no guarantees or projections of income, as such representations may be misleading. See FreeLife's Annual Income Statistics on FreeLife.com.

Directors

Director Marketing Executives are eligible for a Fast Start Bonus of 10-20% on purchases placed by new personally enrolled MEs and the opportunity for a 20% Product Rebate.



Director V

In addition to the Director privileges, the Director V will also receive: 30% Matching Bonus; 41% commission paid through 9 levels in their Organization; eligible to earn a \$1,500 Advancement Bonus.

Solmari Figueroa, PUERTO RICO



Director IV

In addition to the Director privileges, the Director IV will also receive: 28% Matching Bonus; 41% commission paid through 9 levels in their Organization; eligible to earn a \$1,000 Advancement Bonus.

Edward Leandro Cabrera Pineros, PUERTO RICO
Gerardo Gonzalez Hernandez*, PUERTO RICO
Phyllis Jones, Texas, USA

Tom Jones, North Carolina, USA
Gerhard Lipp, BERMUDA
Dan & Angela Richards*, Idaho, USA



Director III

In addition to the Director privileges, the Director III will also receive: 26% Matching Bonus; 36% commission paid through 8 levels in their Organization; eligible to earn a \$600 Advancement Bonus.



Becky Pritchard
North Carolina, USA



Stephanie Turner*
Tennessee, USA

Dario Buritica Cubillos*, PUERTO RICO
Ed & Megan Byington*, Idaho, USA
Phyllis Calvert, Washington, USA
Thomas & Cheri Ciccone, New York, USA
Hermila Gaviria Bermeo, PUERTO RICO
Carol Kristopik-Camarero, Connecticut, USA
Marisol Lopez*, PUERTO RICO
Mireya Melendez, PUERTO RICO
Nelson Monge, PUERTO RICO



Director II

In addition to the Director privileges, the Director II will also receive: 24% Matching Bonus; 36% commission paid through 8 levels in their Organization; eligible to earn a \$300 Advancement Bonus.

Gloria Barreto, PUERTO RICO
Dalvin Blaske*, North Carolina, USA
Fay Book, Idaho, USA
Maria Teresa Borges*, PUERTO RICO
Bernie Cleckner, North Carolina, USA
Reinaldo Concepcion Villegas*, PUERTO RICO
Rebeca Cruz*, PUERTO RICO
Roberto Gonzalez, PUERTO RICO
Tysen & Wendy Hunt*, Idaho, USA
Veronica Johnson*, Texas, USA
Carol Jones, Washington, USA
Caroline Jones*, North Carolina, USA
Maury & Colleen Jones, Wyoming, USA
Joa Lawrence, PUERTO RICO
Cristal Mahon*, PUERTO RICO
Grace Maldonado*, Texas, USA
Amy Mason*, North Carolina, USA

Ian McEachern, Connecticut, USA
Cesar Pacheco Rodriguez*, PUERTO RICO
John Rice*, Idaho, USA
Nestor Rivera Cosme*, PUERTO RICO
Ana Robles*, PUERTO RICO
Carlos Eduardo Rojas Silva*, PUERTO RICO
Felix Rosario*, PUERTO RICO
Maria Santiago*, PUERTO RICO
Tony & Michelle Stines, North Carolina, USA
Robert Sweat, Idaho, USA
Scotty Taylor, North Carolina, USA
Omego Torres*, PUERTO RICO
Irving Vallejo Rosa*, PUERTO RICO
Darnell Vereen Jr*, Connecticut, USA
Jill Whitley, Texas, USA
Wallace & Mariana Zaugg, Alberta, CANADA



Director I

In addition to the Director privileges, the Director I will also receive: 22% Matching Bonus; 31% commission paid through 7 levels in their Organization; eligible to earn a \$150 Advancement Bonus.



Eileen Strain*
Colorado, USA

- Melissa Acevedo Alicea***, PUERTO RICO
- Gabriel Amezcua Aguirre**, PUERTO RICO
- Stephanie Anderson***, Idaho, USA
- Juan Andino***, PUERTO RICO
- Isaura Aponte***, PUERTO RICO
- Carlos Jose Arroyo***, PUERTO RICO
- Ernest Beiler**, Pennsylvania, USA
- Cindy Belt**, Texas, USA
- Roy Blanton**, North Carolina, USA
- Daniel Boyd**, Idaho, USA
- Jennie Brooks**, North Carolina, USA
- Jan Hodges Burch***, Georgia, USA
- Daisy Burgos**, PUERTO RICO
- Lesle Carlisle***, Texas, USA
- Dalila Cepedes Aurora***, PUERTO RICO
- Ronald Chambers***, North Carolina, USA
- Jack Cheek***, Texas, USA
- Ginger Collie***, North Carolina, USA
- Benjamin Colon Torres**, PUERTO RICO
- Evelyn Conde Pagan***, PUERTO RICO
- Melissa Covington**, North Carolina, USA
- Dana Cox***, North Carolina, USA
- Gwynne Cutler***, North Carolina, USA
- Ewa Daniluk**, Illinois, USA
- Amanda Davis***, North Carolina, USA
- Lara Dumford***, Florida, USA
- Lisa Edwards**, North Carolina, USA
- Danni Engle**, Texas, USA
- Leif Eriksson**, North Carolina, USA
- Mairym Esteves**, PUERTO RICO
- Jennifer Feeney**, Alberta, CANADA
- Bozena Fidler***, Saskatchewan, CANADA

- Sarah Finch**, North Carolina, USA
- Lucille Fortin**, Ontario, CANADA
- Bob Fowler**, North Carolina, USA
- David George**, Connecticut, USA
- Sandy & Salinas Gomez***, PUERTO RICO
- Lina Gonzalez***, PUERTO RICO
- Leonardo Alberto Gonzalez Ortiz***, PUERTO RICO
- Dan Harwood**, Idaho, USA
- Gloria Hernandez**, Connecticut, USA
- Devel Hill***, Idaho, USA
- Susan & Robert Johnson**, Connecticut, USA
- John Jones**, North Carolina, USA
- M.V. Jones**, North Carolina, USA
- Jennifer & Forrest Kiger***, Ohio, USA
- David Kress**, Idaho, USA
- Scott Lemmon**, Idaho, USA
- Levita Lombardo***, California, USA
- Kari Lynch***, Missouri, USA
- Virginia McKinley**, Florida, USA
- Karen Mendez***, PUERTO RICO
- Orlando Mercado**, PUERTO RICO
- Winona Meyer***, Idaho, USA
- Rafael Oscar Montealegre***, PUERTO RICO
- Angela Moody***, North Carolina, USA
- Evelin Paola Morales Vargas**, PUERTO RICO
- Cheryl Pfeifer**, Ohio, USA
- Humberto Piovannetti***, PUERTO RICO
- Ryan & Tiffany Porter**, Idaho, USA
- C H Quilling***, Idaho, USA
- Gladys Reyes**, PUERTO RICO
- Hector Rivera***, PUERTO RICO
- Awilda Rodriguez**, PUERTO RICO
- Ruby Rodriguez***, Texas, USA
- Margoth Rodriguez Burgos***, PUERTO RICO
- Jose Rosario***, PUERTO RICO
- Maribel Santiago Rivera***, PUERTO RICO
- Roseanna & Charle Smith**, Connecticut, USA
- Ron & Catherine Szarkowski**, Idaho, USA
- Steven Tenorio**, New Mexico, USA
- Debra Titensor***, Wyoming, USA
- Melissa Torres Rodriguez**, PUERTO RICO
- Ana Torres Velez**, PUERTO RICO
- Iris Vargas***, PUERTO RICO
- Jeffrey Ware***, Idaho, USA



Star Director

To qualify for Star Director, a Marketing Executive must produce 100 Personal Points and have three personally enrolled AC100 Marketing Executives who each produce at least 100 points in the current month.



Eileen Strain*
Colorado, USA



Stephanie Turner*
Tennessee, USA

- Jose Augusto Acevedo***, PUERTO RICO
- Melissa Acevedo Alicea***, PUERTO RICO
- Tomas Adorno***, PUERTO RICO
- Alexandra Ahren**, Ohio, USA
- Adrianette Alicea**, PUERTO RICO
- Harry Almodovar Vega***, PUERTO RICO
- Mery Alvarado***, Alberta, CANADA
- Yazmin Alvarado Torres***, PUERTO RICO
- Gloria Amarante***, PUERTO RICO
- Elsa Maria Amaya***, PUERTO RICO

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Star Director

Continued

To qualify for Star Director, a Marketing Executive must produce 100 Personal Points and have three personally enrolled AC100 Marketing Executives who each produce at least 100 points in the current month.

Alma Anaya*, Texas, USA
Stephanie Anderson*, Idaho, USA
Juan Andino*, PUERTO RICO
Isaura Aponte*, PUERTO RICO
Nilda Arbelo, PUERTO RICO
Yinet Andrea Ardila*, PUERTO RICO
Carlos Jose Arroyo*, PUERTO RICO
Scott Baird*, Utah, USA
Emile Barnes*, Florida, USA
Taifa Bartz*, North Carolina, USA
Maeli Bastian*, Idaho, USA
Brent & Mandy Battleston*, Wyoming, USA
Matthew Beard*, Idaho, USA
Jennifer Beck*, Idaho, USA
Kari Belcher*, Oregon, USA
Cindy Belt*, Texas, USA
Migdalia Berrios, PUERTO RICO
Karolyn Berry, Idaho, USA
Eric Bettis*, Idaho, USA
Zenaida Beveraggie, PUERTO RICO
Toni Bland, Texas, USA
Fay Book*, Idaho, USA
Maria Teresa Borges*, PUERTO RICO
Andrew Boyd*, Idaho, USA
Paul Brogden*, North Carolina, USA
William Brown*, North Carolina, USA
Kimbra Brumley*, North Carolina, USA
Jan Hodges Burch*, Georgia, USA
Daisy Burgos, PUERTO RICO
Marleny Buritica Cubillos*, PUERTO RICO
Brian Burke*, Connecticut, USA
Matthew Bustamante*, New Mexico, USA
Ma. Teresa Cabitac*, Illinois, USA
Carmen Cabrera*, PUERTO RICO
Joel Cabrera*, PUERTO RICO
Carmen Cadiz Arroyo, PUERTO RICO
Joan Candelario, PUERTO RICO
Luzmary Cano Usman*, PUERTO RICO
Lesle Carlisle*, Texas, USA
Vivana Castano*, PUERTO RICO
Evelyn Castro*, PUERTO RICO
Dalila Cepedes Aurora*, PUERTO RICO
Ronald Chambers*, North Carolina, USA
Jack Cheek*, Texas, USA
Jennifer Cherry*, North Carolina, USA
Michael Yew Choon Chieng*, British Columbia, CANADA
Lashonda Coates*, Maryland, USA
Arlie Cole*, South Carolina, USA
Ginger Collie*, North Carolina, USA
Reinaldo Concepcion Villegas*, PUERTO RICO
Ednaly Conde*, PUERTO RICO
Evelyn Conde Pagan*, PUERTO RICO
Tiffany Cook, Texas, USA
William Cooper*, North Carolina, USA
Rebecca Copeland, North Carolina, USA
Diana Maria Corral*, PUERTO RICO
Jose Cortes & Redulfa Perez, PUERTO RICO
Melissa Covington*, North Carolina, USA
Dana Cox*, North Carolina, USA
Ivette Cruz*, PUERTO RICO
Rebeca Cruz*, PUERTO RICO
Lucero Cubillos*, PUERTO RICO
Brian Cummings*, Illinois, USA
Gwynne Cutler*, North Carolina, USA
Amanda Davis*, North Carolina, USA
Aida Diaz-Rodriguez*, PUERTO RICO
Paula Dickerson*, Utah, USA
Blake Douglass*, Missouri, USA
Lara Dumford*, Florida, USA
Elena Dussan Ortiz*, PUERTO RICO
Erin Edwards*, North Carolina, USA
Calvin Ennis*, Missouri, USA
Mairym Esteves*, PUERTO RICO
Josh Farnham, North Carolina, USA
Jennifer Feeney*, Alberta, CANADA
Bozena Fidler*, Saskatchewan, CANADA
Carlos Andres Florez*, PUERTO RICO
Kristi Folk*, Washington, USA
Diane Fortenberry*, North Carolina, USA
Lucille Fortin, Ontario, CANADA
Bob Fowler*, North Carolina, USA
Danielle Franco*, Texas, USA
Esther Garcia*, Florida, USA
Hilmarie Garcia*, PUERTO RICO
Luisa Garcia*, Florida, USA
Cathy Gardner*, North Carolina, USA
Alex Giovanni & Cecilia Sanchez*, PUERTO RICO
Kyle Glover*, Alabama, USA
Sandy & Salinas Gomez*, PUERTO RICO
Juliana Gonzales Aguirre*, PUERTO RICO
Lina Gonzalez*, PUERTO RICO
Ramonita Gonzalez*, PUERTO RICO
Leonardo Alberto Gonzalez Ortiz*, PUERTO RICO
Wilson Herney Gonzalez Ortiz*, PUERTO RICO
John Gray Jr.*, North Carolina, USA
Sandra Yanet Guillen Ramirez*, PUERTO RICO
Jacqueline Guillette*, New Hampshire, USA
Aracelly Gutierrez*, PUERTO RICO
Levi Hall*, North Carolina, USA
Alice Harrod*, Maryland, USA
Mary Hayes*, Missouri, USA
Ronald Heath*, North Carolina, USA
Justin Herbst, Idaho, USA
Gloria Hernandez, Connecticut, USA
Devel Hill*, Idaho, USA
Herman Hostetler, Missouri, USA
Kelly Howell*, Idaho, USA
Dean & Misty Jackson*, North Carolina, USA
Jim Jacobs*, Arkansas, USA
Brenda Jenkins, North Carolina, USA
Caroline Jones*, North Carolina, USA
John Jones*, North Carolina, USA
Jennifer & Forrest Kiger*, Ohio, USA
Mel King*, Idaho, USA
Colette Lason*, Idaho, USA
Joa Lawrence*, PUERTO RICO
Scott Lemmon*, Idaho, USA
Levita Lombardo, California, USA
Brandon & Ginger Longhurst*, Idaho, USA
Marisol Lopez*, PUERTO RICO
Moira Lopez*, PUERTO RICO
Agustin Lopez Villaran*, PUERTO RICO
Kari Lynch*, Missouri, USA
Cristal Mahon*, PUERTO RICO
Terence Maiers*, Minnesota, USA
Maria Maldonado*, PUERTO RICO
Jason Mals, Kansas, USA
Nancy Maresh*, Colorado, USA
Doug May*, California, USA
Mark McConnell*, Tennessee, USA



Star Director

Continued

To qualify for Star Director, a Marketing Executive must produce 100 Personal Points and have three personally enrolled AC100 Marketing Executives who each produce at least 100 points in the current month.

Nidia Medina Ossa*, PUERTO RICO
Karen Mendez*, PUERTO RICO
Luis Mendoza*, PUERTO RICO
Winona Meyer*, Idaho, USA
Eugenio Monroig*, PUERTO RICO
Rafael Oscar Montealegre*, PUERTO RICO
Alba Nelly Montoya Zapata*, PUERTO RICO
Angela Moody*, North Carolina, USA
Eduardo Morales Toledo*, PUERTO RICO
David Morris*, North Carolina, USA
Jocelyn Morris*, North Carolina, USA
Maria De Los A Nazario, PUERTO RICO
Jennifer Neason, North Carolina, USA
Brook & Deanna Nef*, Idaho, USA
Ileana Negron*, PUERTO RICO
Jodi Nelson*, North Carolina, USA
Ted Niranjan, New York, USA
Margaret Nobles, North Carolina, USA
Dr. Eric Odiox*, PUERTO RICO
Mayra Omana*, PUERTO RICO
Jaime Orjuela*, PUERTO RICO
George Ortiz*, PUERTO RICO
Malquis Ortiz*, PUERTO RICO
Nellymar Ortiz*, PUERTO RICO
Olga Ortiz*, PUERTO RICO
Zenya Marie Osorio Gavillan*, PUERTO RICO
Giselle Ospina*, PUERTO RICO
Cesar Pacheco Rodriguez*, PUERTO RICO
Juan Padilla*, PUERTO RICO
Luz Padilla*, PUERTO RICO
Juan Carlos Padron*, PUERTO RICO
Elise Dennise Pagan*, PUERTO RICO
Jenny Jimena Palacios*, PUERTO RICO
Mildrey Palacios Copete*, PUERTO RICO
James Parks*, North Carolina, USA
Miguel Pastoriza*, PUERTO RICO
Aida Perez*, PUERTO RICO
Sandra Perez Gonzalez*, PUERTO RICO
Carmen Perez Miranda*, PUERTO RICO
Hilda Nira Perez Vargas*, PUERTO RICO
Martha Peters*, Alberta, CANADA
Cheryl Pfeifer, Ohio, USA
Angela Maria Plazas*, PUERTO RICO
Karen Plowman, Texas, USA
Cody Pomeroy*, Utah, USA
Ryan & Tiffany Porter*, Idaho, USA
Madeleine Praino*, Texas, USA
Tom Quick*, Missouri, USA
C H Quilling*, Idaho, USA
Baldo Ramirez*, Connecticut, USA
Cindy Reed*, Utah, USA
Russ Reinhart, Wyoming, USA
Fernando Reyes, PUERTO RICO
Lisette Reyes*, PUERTO RICO
David Rinehart*, Ohio, USA
Harris Rivenbark*, North Carolina, USA
Amarilys Rivera*, PUERTO RICO
Josselie Rivera*, PUERTO RICO

Meiling Rivera*, PUERTO RICO
Sylvia Rivera*, PUERTO RICO
Nestor Rivera Cosme*, PUERTO RICO
Norelisse Rivera Melendez*, PUERTO RICO
Ana Robles*, PUERTO RICO
Lourdes Robles*, PUERTO RICO
Lisandra Rodriguez*, PUERTO RICO
Oscar & Mariela Rodriguez*, Alberta, CANADA
Ruby Rodriguez*, Texas, USA
Sylkia Alersiris Rodriguez, PUERTO RICO
Margoth Rodriguez Burgos*, PUERTO RICO
Luz Mery Rodriguez Lopez*, PUERTO RICO
Elena Rojas Rojas*, PUERTO RICO
Carlos Eduardo Rojas Silva*, PUERTO RICO
Felix Rosario*, PUERTO RICO
Jose Rosario*, PUERTO RICO
Victor Rosario*, PUERTO RICO
Maria Santiago*, PUERTO RICO
Maribel Santiago Rivera*, PUERTO RICO
Irma Serrano Rosario, PUERTO RICO
Russell Sherman*, Connecticut, USA
Diego Silva*, PUERTO RICO
Roseanna & Charle Smith, Connecticut, USA
Judie Snyder*, Nevada, USA
Armida Soto*, Georgia, USA
Lucy Soto*, PUERTO RICO
Tod & Darby Stapelman*, Idaho, USA
Hernando Steidel*, PUERTO RICO
Kevin Stephens*, Utah, USA
Tony & Michelle Stines*, North Carolina, USA
Christopher Tafoya*, New Mexico, USA
Terri Taylor, Idaho, USA
Debbie Thompson, North Carolina, USA
Debra Titensor*, Wyoming, USA
David Tornga*, Illinois, USA
Gabriela Torres*, Texas, USA
Omego Torres*, PUERTO RICO
Irving Vallejo Rosa*, PUERTO RICO
Luther Van Deusen*, North Carolina, USA
Shawn Vanderberg, Washington, USA
Melba Vargas De Morales*, PUERTO RICO
Maria Vazquez Vazquez*, PUERTO RICO
Nilka Vega*, PUERTO RICO
Mary Carmen Vega Diaz*, PUERTO RICO
Eva Villalobos*, Texas, USA
Nelson Fernando Villanueva*, PUERTO RICO
Kelly Walrath*, Idaho, USA
Jeffrey Ware*, Idaho, USA
Kris Ware*, Virginia, USA
Jeff Wester*, North Carolina, USA
Lisa White, Washington, USA
Charlotte Williams*, North Carolina, USA
Tommy Williford, North Carolina, USA
Christopher Young*, North Carolina, USA
Rodney Young, North Carolina, USA
Thomas Young, Maryland, USA

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Circle Awards

Congratulations to the qualifiers of the prestigious Circle Awards. Those Marketing Executives who achieve this award join the ranks of FreeLife's finest Enrollers. Enrolling is the foundation of a strong, enduring FreeLife® business. This award honors those whose commitment is to lead by example as they bring the message of total health to people everywhere.



Circle of Excellence

To qualify for this award, a Marketing Executive must personally enroll at least six new qualified Marketing Executives on the AC100 Program during one calendar month.

April 2010



Alejandro & Brenda Ortiz Maymo
PUERTO RICO
10 Enrollees



Darlene Jacques
Alberta, CANADA
9 Enrollees



Evelyn Monroig & Carlos Smith
PUERTO RICO
9 Enrollees



Brian & Jill Roach
Illinois, USA
9 Enrollees



Angel Cardona & Xiomara Castellanos
PUERTO RICO
6 Enrollees



Rosa Rios & Wanda Santiago
PUERTO RICO
6 Enrollees



Stephanie Turner
Tennessee, USA
6 Enrollees

Tysen & Wendy Hunt, Idaho, USA, 12 Enrollees
Albin Rodriguez, PUERTO RICO, 8 Enrollees
Hermila Gaviria Bermeo, PUERTO RICO, 7 Enrollees
Gerardo Gonzalez Hernandez, PUERTO RICO, 7 Enrollees
Becky Pritchard, North Carolina, USA, 7 Enrollees
Fay Book, Idaho, USA, 6 Enrollees
Sandy & Salinas Gomez, PUERTO RICO, 6 Enrollees
Phil McLamb, North Carolina, USA, 6 Enrollees
Dan & Angela Richards, Idaho, USA, 6 Enrollees

May 2010



Evelyn Monroig & Carlos Smith
PUERTO RICO
11 Enrollees



Albin Rodriguez
PUERTO RICO
10 Enrollees



Alejandro & Brenda Ortiz Maymo
PUERTO RICO
8 Enrollees



Angel Cardona & Xiomara Castellanos
PUERTO RICO
6 Enrollees



Rosa Rios & Wanda Santiago
PUERTO RICO
6 Enrollees

Dana Cox, North Carolina, USA, 11 Enrollees
Bob Fowler, North Carolina, USA, 9 Enrollees
Dan & Angela Richards, Idaho, USA, 9 Enrollees

Bozena Fidler, Saskatchewan, CANADA, 6 Enrollees
Tysen & Wendy Hunt, Idaho, USA, 6 Enrollees
Phil McLamb, North Carolina, USA, 6 Enrollees



Circle of Achievement

To qualify for this award, a Marketing Executive must personally enroll at least three to five new qualified Marketing Executives on the AC100 Program during one calendar month.

April 2010

5 Personally Enrolled

Barbara Cotto, PUERTO RICO
 Amanda Davis, North Carolina, USA
 Janina Janiak, Illinois, USA
 Veronica Johnson, Texas, USA
 Maury & Colleen Jones, Wyoming, USA
 Tom Jones, North Carolina, USA
 Osvaldo Rodriguez, Texas, USA
 Diego Silva, PUERTO RICO
 John Raye & Rosie Smith,
 North Carolina, USA
 Roseanna & Charle Smith,
 Connecticut, USA
 Jill Whitley, Texas, USA
 Wallace & Mariana Zaugg,
 Alberta, CANADA

4 Personally Enrolled

Emile Barnes, Florida, USA
 Nayda & David Bennett, PUERTO RICO
 Lesle Carlisle, Texas, USA
 Jocelyn Diaz, PUERTO RICO
 Tommy Dunn, North Carolina, USA
 Ricardo Gomez, PUERTO RICO
 Caroline Jones, North Carolina, USA
 Phyllis Jones, Texas, USA
 Joa Lawrence, PUERTO RICO
 Scott Lemmon, Idaho, USA
 Marisol Lopez, PUERTO RICO
 Juan Melendez, PUERTO RICO
 Phil Newman, Ohio, USA
 Zulma Rodriguez, PUERTO RICO
 Carlos Eduardo Rojas Silva, PUERTO RICO
 Dr. Ed & Marilyn Slauter, Missouri, USA
 Eileen Strain, Colorado, USA
 Nilka Vega, PUERTO RICO

3 Personally Enrolled

Jose Augusto Acevedo, PUERTO RICO
 Melissa Acevedo Alicea, PUERTO RICO
 Adrianette Alicea, PUERTO RICO
 Harry Almodovar Vega, PUERTO RICO
 Alma Anaya, Texas, USA
 Darin & Tristesse Bare, Utah, USA
 Matthew Beard, Idaho, USA
 Cindy Belt, Texas, USA
 Eric Bettis, Idaho, USA
 Dalfin Blaske, North Carolina, USA
 Andrew Boyd, Idaho, USA
 Debra & Mark Bruckschen, Wisconsin, USA
 Kimbra Brumley, North Carolina, USA
 Marleny Buritica Cubillos, PUERTO RICO

Matthew Bustamante, New Mexico, USA
 Luzmary Cano Usman, PUERTO RICO
 Vivana Castano, PUERTO RICO
 Alex Giovanni & Cecilia Sanchez,
 PUERTO RICO
 Ronald Chambers, North Carolina, USA
 Arlie Cole, South Carolina, USA
 Ednaly Conde, PUERTO RICO
 Melissa Covington, North Carolina, USA
 Rebeca Cruz, PUERTO RICO
 Lucero Cubillos, PUERTO RICO
 Aida Diaz-Rodriguez, PUERTO RICO
 Carol Dille & Gerald Sanders,
 Missouri, USA
 Nick Dimatteo, North Carolina, USA
 Blake Douglass, Missouri, USA
 Sherry & Tom Dout, Pennsylvania, USA
 Elena Dussan Ortiz, PUERTO RICO
 Mairym Esteves, PUERTO RICO
 Bob Fowler, North Carolina, USA
 Hilmarie Garcia, PUERTO RICO
 Luisa Garcia, Florida, USA
 Juliana Gonzales Aguirre, PUERTO RICO
 Lina Gonzalez, PUERTO RICO
 Jacqueline Guillette, New Hampshire, USA
 Craig Gunn, Virginia, USA
 Levi Hall, North Carolina, USA
 Karen & Dale Henselmeier, Missouri, USA
 Brad Hicken, Utah, USA
 Kay & David Higgins, Florida, USA
 Deb & Mark Hull, Ohio, USA
 Jim Jacobs, Arkansas, USA
 John Jones, North Carolina, USA
 Jennifer & Forrest Kiger, Ohio, USA
 Janet Larson, Arizona, USA
 Steve & Cathy Leaser, Pennsylvania, USA
 Brandon & Ginger Longhurst, Idaho, USA
 Agustin Lopez Villaran, PUERTO RICO
 Kari Lynch, Missouri, USA
 Cristal Mahon, PUERTO RICO
 Nancy Maresh, Colorado, USA
 Kathy Martin, Maryland, USA
 Mark McConnell, Tennessee, USA
 Nidia Medina Ossa, PUERTO RICO
 Karen Mendez, PUERTO RICO
 Luis Mendoza, PUERTO RICO
 Lorie Messick, Idaho, USA
 Winona Meyer, Idaho, USA
 Eugenio Monroig, PUERTO RICO
 Petra Montanez, PUERTO RICO
 Rafael Oscar Montealegre, PUERTO RICO
 Alba Nelly Montoya Zapata, PUERTO RICO
 David Morris, North Carolina, USA
 Lance & Wendy Mortensen, Idaho, USA

Maria De Los A Nazario, PUERTO RICO
 Brook & Deanna Nef, Idaho, USA
 Ileana Negron, PUERTO RICO
 Jodi Nelson, North Carolina, USA
 Jaime Orjuela, PUERTO RICO
 George Ortiz, PUERTO RICO
 Malquis Ortiz, PUERTO RICO
 Sara & Emmanuel Ortiz Gonzalez,
 PUERTO RICO
 Luz Padilla, PUERTO RICO
 Juan Carlos Padron, PUERTO RICO
 Mildrey Palacios Copete, PUERTO RICO
 Ernie & Donna Pelat,
 Saskatchewan, CANADA
 Dayanara Perez Lopez, PUERTO RICO
 Angela Maria Plazas, PUERTO RICO
 Edgardo Javier Portalatin, PUERTO RICO
 Ryan & Tiffany Porter, Idaho, USA
 Madeleine Praino, Texas, USA
 C H Quilling, Idaho, USA
 Baldo Ramirez, Connecticut, USA
 Cindy Reed, Utah, USA
 David Rinehart, Ohio, USA
 Amarilys Rivera, PUERTO RICO
 Elizabeth Rivera, PUERTO RICO
 Nestor Rivera Cosme, PUERTO RICO
 Liz Johanna Rivera Santiago,
 PUERTO RICO
 Ana Robles, PUERTO RICO
 Pablo & Bernadette Rodriguez,
 PUERTO RICO
 Elena Rojas Rojas, PUERTO RICO
 Brent Romrell, Idaho, USA
 Jose Rosario, PUERTO RICO
 Victor Rosario, PUERTO RICO
 Paul Sanchez, Texas, USA
 Maria Santiago, PUERTO RICO
 Russell Sherman, Connecticut, USA
 Judie Snyder, Nevada, USA
 Armida Soto, Georgia, USA
 Bob & Bobbi Steenlage, Wisconsin, USA
 Tony & Michelle Stines, North Carolina, USA
 Robert Sweat, Idaho, USA
 Christopher Tafoya, New Mexico, USA
 Debbie Thompson, North Carolina, USA
 Irving Vallejo Rosa, PUERTO RICO
 Melba Vargas De Morales, PUERTO RICO
 Maria Vazquez Vazquez, PUERTO RICO
 Mary Carmen Vega Diaz, PUERTO RICO
 Luz Velasquez, PUERTO RICO
 Jo Ann Velazquez, PUERTO RICO
 Jeff Wester, North Carolina, USA
 Mickey & Connie Wise, Georgia, USA

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Circle of Achievement

Continued

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May 2010

5 Personally Enrolled

Jan Hodges Burch, Georgia, USA
 Brian Burke, Connecticut, USA
 Evelyn Castro, PUERTO RICO
 Carol Dille & Gerald Sanders, Missouri, USA
 Esther Garcia, Florida, USA
 Hermila Gaviria Bermeo, PUERTO RICO
 Karen & Dale Henselmeier, Missouri, USA
 Brenda Jenkins, North Carolina, USA
 Maury & Colleen Jones, Wyoming, USA
 Norma Marquez Garcia, PUERTO RICO
 Juan Melendez, PUERTO RICO
 Angela Moody, North Carolina, USA
 Edgardo Javier Portalatin, PUERTO RICO
 Norberto Rivera, PUERTO RICO
 Ruby Rodriguez, Texas, USA
 James Sapp, Georgia, USA

4 Personally Enrolled

Carmen Cabrera Rodriguez, PUERTO RICO
 Jack Cheek, Texas, USA
 Reinaldo Concepcion Villegas, PUERTO RICO
 Gwynne Cutler, North Carolina, USA
 Tommy Dunn, North Carolina, USA
 Danni Engle, Texas, USA
 Randy Eubanks, North Carolina, USA
 Ricardo Gomez, PUERTO RICO
 Gerardo Gonzalez Hernandez, PUERTO RICO
 Janette Guzman & Jose Alicea, PUERTO RICO
 Brad Hicken, Utah, USA
 Deb & Mark Hull, Ohio, USA
 Darlene Jacques, Alberta, CANADA
 Janet Larson, Arizona, USA
 Scott Lemmon, Idaho, USA
 Amy Mason, North Carolina, USA
 Doug May, California, USA
 Yesenia Medina, Florida, USA
 Rebecca Mitchell, Connecticut, USA
 Hilda Nira Perez Vargas, PUERTO RICO
 Cheryl Pfeifer, Ohio, USA
 Cody Pomeroy, Utah, USA
 Lisette Reyes, PUERTO RICO
 Oscar & Mariela Rodriguez, Alberta, CANADA
 Migna Vega Gonzalez, PUERTO RICO
 Jeffrey Ware, Idaho, USA

3 Personally Enrolled

Constantine Albul, Georgia, USA
 Mery Alvarado, Alberta, CANADA
 Yazmin Alvarado Torres, PUERTO RICO
 Gloria Amarante, PUERTO RICO

Elsa Maria Amaya, PUERTO RICO
 Stephanie Anderson, Idaho, USA
 Juan Andino, PUERTO RICO
 Isaura Aponte, PUERTO RICO
 Yinet Andrea Ardila, PUERTO RICO
 Taifa Bartz, North Carolina, USA
 Brent & Mandy Battleson, Wyoming, USA
 Jennifer Beck, Idaho, USA
 Kari Belcher, Oregon, USA
 Nayda & David Bennett, PUERTO RICO
 Toni Bland, Texas, USA
 Fay Book, Idaho, USA
 Ben & Sharla Bowser, Arkansas, USA
 William Brown, North Carolina, USA
 Joel Cabrera, PUERTO RICO
 Dalila Cepedes Aurora, PUERTO RICO
 Jennifer Cherry, North Carolina, USA
 Lashonda Coates, Maryland, USA
 Diana Maria Corral, PUERTO RICO
 Barbara Cotto, PUERTO RICO
 Ivette Cruz, PUERTO RICO
 Brian Cummings, Illinois, USA
 Maritza Del Rio, USA
 Paula Dickerson, Utah, USA
 Calvin Ennis, Missouri, USA
 Carlos Andres Florez, PUERTO RICO
 Diane Fortenberry, North Carolina, USA
 Danielle Franco, Texas, USA
 Allan & Jeanette Friskie, Saskatchewan, CANADA
 Cathy Gardner, North Carolina, USA
 Kyle Glover, Alabama, USA
 Mayda Gomez, PUERTO RICO
 Ramonita Gonzalez, PUERTO RICO
 Leonardo Alberto Gonzalez Ortiz, PUERTO RICO
 Wilson Herney Gonzalez Ortiz, PUERTO RICO
 Sandra Yanet Guillen Ramirez, PUERTO RICO
 Aracelly Gutierrez, PUERTO RICO
 Mary Hayes, Missouri, USA
 Gloria Hernandez, Connecticut, USA
 Kay & David Higgins, Florida, USA
 Devel Hill, Idaho, USA
 Dean & Misty Jackson, North Carolina, USA
 Veronica Johnson, Texas, USA
 Phyllis Jones, Texas, USA
 Mel King, Idaho, USA
 Carol Kristopik-Camarero, Connecticut, USA
 Marisol Lopez, PUERTO RICO
 Maria Maldonado, PUERTO RICO
 Kathy Martin, Maryland, USA
 Lorie Messick, Idaho, USA
 Nelson Monge, PUERTO RICO
 Petra Montanez, PUERTO RICO
 Eduardo Morales Toledo, PUERTO RICO

Mike & Ann Oliver, North Carolina, USA
 Mayra Omana, PUERTO RICO
 Nellymar Ortiz, PUERTO RICO
 Olga Ortiz, PUERTO RICO
 Giselle Ospina, PUERTO RICO
 Cesar Pacheco Rodriguez, PUERTO RICO
 Juan Padilla, PUERTO RICO
 Elise Dennise Pagan, PUERTO RICO
 Jenny Jimena Palacios, PUERTO RICO
 Miguel Pastoriza, PUERTO RICO
 Aida Perez, PUERTO RICO
 Sandra Perez Gonzalez, PUERTO RICO
 Carmen Perez Miranda, PUERTO RICO
 Ana Susana Quero Sanchez, PUERTO RICO
 Tom Quick, Missouri, USA
 Corie Rino, Utah, USA
 Elizabeth Rivera, PUERTO RICO
 Meiling Rivera, PUERTO RICO
 Sylvia Rivera, PUERTO RICO
 Norelisse Rivera Melendez, PUERTO RICO
 Brian & Jill Roach, Illinois, USA
 Lourdes Robles, PUERTO RICO
 Lisandra Rodriguez, PUERTO RICO
 Zulma Rodriguez, PUERTO RICO
 Margoth Rodriguez Burgos, PUERTO RICO
 Luz Mery Rodriguez Lopez, PUERTO RICO
 Glenda Rodriguez Pacheco, PUERTO RICO
 Garth & Amy Romrell, Idaho, USA
 Felix Rosario, PUERTO RICO
 Inna Santiago, PUERTO RICO
 Scott Sessions, Utah, USA
 Lucy Soto, PUERTO RICO
 Bob & Bobbi Steenlage, Wisconsin, USA
 Hernando Steidel, PUERTO RICO
 Kevin Stephens, Utah, USA
 Omega Torres, PUERTO RICO
 Luther Van Deusen, North Carolina, USA
 Eva Villalobos, Texas, USA
 Nelson Fernando Villanueva, PUERTO RICO
 Kris Ware, Virginia, USA
 Charlotte Williams, North Carolina, USA
 Tommy Williford, North Carolina, USA
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Lisa Smith-Batchen Runs 2,500 Miles Powered by Jule®

In her Running Hope Through America fundraiser, ultra-marathoner Lisa Smith-Batchen did what many people considered impossible: ran 50 miles in all 50 states. Smith-Batchen accomplished the unprecedented feat in 62 days.

This famed marathoner's noble effort raised about \$1 million to benefit orphans around the world. Smith-Batchen has a personal connection to the cause: she and her husband have two adopted children.

"If my kids hadn't been adopted, they'd be orphans," Smith-Batchen points out.

Smith-Batchen was joined by children's advocate and long-time friend Sister Mary Beth Fuller, who walked or ran 20 miles in each state dressed in full habit. Through GojiKids®, FreeLife® made a generous contribution to Smith-Batchen's Dreamchasers Foundation.

Powered by Jule of the Orient®, Smith-Batchen made her way to Phoenix, Arizona on June 8 to run 50 miles in sweltering 105-degree heat. She crossed the finish line at FreeLife's World Corporate Headquarters with President & Co-Founder Kevin Fournier, who joined her for the last leg of the trip. "I just love Jule!" Smith-Batchen declares.

Smith-Batchen is no stranger to heat. Her burning ambition has given her the courage to compete in eight Badwater ultra-marathons and one 300-mile Badwater Double. Dubbed "the world's toughest foot race," Badwater is a 135-mile race that stretches across Death Valley to Mount Whitney, California. Every year, the world's most extreme runners gather in Death Valley in July, where temperatures can exceed 130-degrees, to take part in this legendary event.

"When the going gets tough, I think about the word commitment," Smith-Batchen says.

Smith-Batchen's strength, perseverance, and drive to make a difference in children's lives has helped her raise

\$4.5 million in her 18 years of running, is nothing short of inspirational. Her unfaltering commitment to giving back to the community is an example of how true leaders lead others by example and "Walk the Walk" in everything that they do.

At FreeLife's ONE Convention 2010, Smith-Batchen will make a special guest appearance and speak to FreeLife Leaders about the power that lies within each individual. Meet the famous ultra-runner at Convention this September and be inspired by one of the world's most influential athletes. Register for Convention today at FreeLife.com. [FL](#)

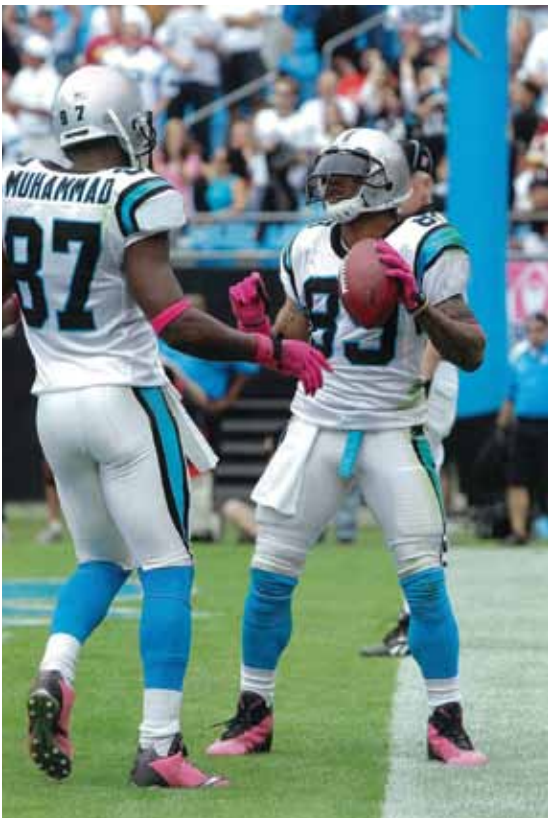
GET CONNECTED

To listen to an interview with Lisa Smith-Batchen, visit Live It! Online in "My FreeLife Office."



Lionhearted Receiver Maintains Edge with FreeLife® Products

At 5-foot-9, 185 pounds, Steve Smith defies skeptics in his record-breaking pro football career.



Despite being considered undersized, Steve Smith's heart and incomparable playmaking ability have led to a record-breaking professional football career.

After nine professional seasons, the 5-foot-9, 185-pound competitor is still widely considered among the most dominant wide receivers in the game. He has been named to pro football's first all-star team twice and has earned a spot in its all-star game four times. He has totaled 8,330 yards (or almost 5 miles) in receiving going into the 2010 season.

Born Stevonne Latrall Smith on May 12, 1979, his ascension to greatness began at Lynwood High School, in a rough Los Angeles-area neighborhood. He was a standout in both football and track and field.

He went on to the University of Utah, where his play at wide receiver attracted the attention of virtually every pro football scout before being drafted in the third round by Carolina in 2001.

Smith attributes FreeLife® products with helping him play younger than his age.

"As a rookie, my body was fueled by youth and adrenaline alone," Smith recalls. "Now, as a veteran and team leader, it is important to stay focused on what I put into my body so I can continue to play at a top level."

"As an athlete, you are exposed to a variety of nutritional supplements, but FreeLife really caught my attention when I was introduced to it just over a year ago. With REVERSE! to help turn back the clock, and Acti-Flex to soothe my joints and muscles and speed recovery time, my body feels as it did far earlier in my career. That is bad news for defensive players hoping that I would start slowing down."

Smith says he's also been thoroughly enjoying the Organic Essentials® line. "My family loves that our favorite products are delivered right to our door," Steve relates. "Now, I'm looking just as healthy as I feel." [▶](#)

"As an athlete, you are exposed to a variety of nutritional supplements, but FreeLife really caught my attention."

Several published human clinical studies (Osteoarthritis Cartilage 2006; 14: 286-94; Arthritis Res Ther 2008; 10: R85; Ann Rheum Dis 1997; 56: 637-40) have shown improvements in joint health and recovery with the active ingredients of Acti-Flex

ALREADY AN ALL-TIME GREAT AND STILL GOING STRONG

20 01
20 02
20 03
20 05
20 08

Makes all-star game as a rookie.

Becomes only the third player in pro football history to run back two punts for touchdowns and catch a touchdown pass in the same game.

Sets the pro football record for the highest punt return average in a single game (51.0 yards).

Gains 404 postseason yards in 2003 - the most since Jerry Rice gained 409 yards in 1988.

Leads pro football in receptions for a team that ran more often than it passed, earning pro football's receiving "triple crown" for most receptions (103); yards (1,563); and touchdowns (12).

Leads pro football in average receiving yards per game (97).

Leads pro football in average receiving yards per game (101).

FRELIFE TO SPONSOR CELEBRITY BOWL

FreeLife International® will once again be helping a childrens charitable organization when it sponsors the Matt Leinart Foundation's Celebrity Bowl. This year's event will be Thursday, July 15, in Hollywood, CA.

FreeLife® is proud to partner with the Arizona quarterback's charitable organization.

To read more about the Celebrity Bowl, please visit: mattleinartfoundation.org.

FRELIFE TO ATTEND PRESTIGIOUS ESPY AWARDS

On Wednesday, July 12, FreeLife will be attending ESPN's 2010 ESPY Awards to show our support and appreciation for many of our top sports endorsers.

We are looking forward to sharing product information, meeting new endorsers, and cheering on an impressive group of athletes who already enjoy FreeLife products at one of sports' annual showcase events.

To read more about the ESPYs, please visit: espn.go.com/espys/#/home

OFF THE FIELD WITH STEVE SMITH

1 Best Advice You've Ever Received:
Enjoy it now, because you never know when it's your time

2 Best Advice You've Given:
If you don't believe in yourself, how can you ask other people to?

3 Favorite Movie:
Braveheart

4 Favorite Junk Food: Popcorn

5 Greatest Sports Memory:
Getting drafted

6 Best Sports Moment Ever:
Watching the pro football championship game in person in California

7 Time Off:
Traveling the world

8 Best Workout Tip for Average Joes:
Don't 'pig out' after your workout



WANT TO EARN 68 TIMES MORE
MONEY WITH FREELIFE®?

ONE
2010 convention

ATTEND CONVENTION.



Statistics confirm what we hear firsthand from our top Leaders: attending Convention is an investment of time that will pay you back for years to come. In fact, new Marketing Executives who joined FreeLife® and attended Convention in 2009 earned an astounding 68 times more than those who did not. Lay the foundation for an even brighter future and attend ONE Convention 2010.

PHOENIX, ARIZONA | **SEPTEMBER 9 - 11, 2010**

REGISTER:

- Visit the "Calendar" section of "My FreeLife Office" on FreeLife.com
- Call 877.954.6244

FreeLife makes no guarantees or projections of income, as such representations may be misleading. Your success depends on your effort, commitment, skill, and leadership abilities, and how effectively you exercise these qualities. See FreeLife's Annual Income Stats on FreeLife.com for more information.

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